



UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
www.uspto.gov



Bib Data Sheet

CONFIRMATION NO. 2901

SERIAL NUMBER 09/872,668	FILING DATE 06/01/2001 RULE	CLASS 705	GROUP ART UNIT 2162	ATTORNEY DOCKET NO.
APPLICANTS Darrel D. Cherry, Meridian, ID; Garth F. Schmeling, Boise, ID; ** CONTINUING DATA ***** <i>None</i> ** FOREIGN APPLICATIONS ***** <i>over</i>				
IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 08/01/2001				
Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance Verified and Acknowledged <u> </u> Examiner's Signature <u> </u> Initials <u> </u>		STATE OR COUNTRY ID	SHEETS DRAWING 4	TOTAL CLAIMS 14
			INDEPENDENT CLAIMS 4	
ADDRESS HEWLETT-PACKARD COMPANY Intellectual Property administration P.O. Box 272400 Fort Collins ,CO 80527-2400				
TITLE Controlled customized advertising methods in media				
FILING FEE RECEIVED 790	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees	
			<input type="checkbox"/> 1.16 Fees (Filing)	
			<input type="checkbox"/> 1.17 Fees (Processing Ext. of time)	
			<input type="checkbox"/> 1.18 Fees (Issue)	
			<input type="checkbox"/> Other _____	
			<input type="checkbox"/> Credit	